

DYNAMIC DIES IS MAKING A DIFFERENCE

ONE BOX AT A TIME

It's More Than Profits. It's People First

Jill Kopanis, Dynamic Dies, Inc., Toledo, OH, USA

As a parent, what would you do?

You discover your child has a rare disorder called HPP (Hypophosphatasia). In order to gain normal abilities like walking, running and jumping, your child must submit to daily injections that are painful. So painful that each time they are injected, it immediately begins to burn under the skin and they cry out begging you to stop. Your heart breaks for the pain you must put your child through. But you know that if you don't continue the injections daily, your child will never walk. What do you do?

That is the story of many young children across our country, including Toledo, Ohio; the hometown of Dynamic Dies. One young girl from Toledo, Avalon, was enduring those painful injections and wanted to stop. As a way to encourage her to keep going, her grandmother bought and wrapped special surprise gifts that Avalon would want. Each time Avalon completed an injection, she was rewarded with a surprise.

It was enough to keep her going and today, Avalon can walk, run and even play volleyball. But the story doesn't stop there!! She wanted to help children with this same disorder. At just 10 years of age, she asked her mother if they could create a charity to give gifts to other children enduring this painful treatment. With that, The Avalon Foundation was born!!

The Avalon Foundation is run by youth volunteers that are overseen by a staff of adult volunteers that help guide them. The youth volunteers run the organization through **kidscaringforkids.org**.

The organization ships 'pain boxes' to the children receiving treatment. Each 'pain box' is full of wrapped surprises. Each time a child endures their painful treatment, the child is rewarded with a wrapped gift from their 'pain box'.



Pat Sullivan, President of Dynamic Dies, announces the company's partnership with the Avalon Foundation.

The youth volunteers of the foundation do their own fundraising, they interview the other children affected by HPP to identify what gifts they would like in their 'pain box', they create a budget, shop for the gifts and then wrap them with love before the gifts are shipped off in a big container box to the newest client who will begin their painful treatments. They also continually reach out via phone calls to the children for moral support.

But all this needs funding. During a conversation between Jill Kopanis, Vice President of Human Resources, at Dynamic Dies and DDI's medical broker, who is also an adult advisor for the foundation, a partnership was born. DDI was asked if we would be open to meeting with the Youth Board of Directors of the foundation and consider donating printed boxes.

Until now, the boxes were simply brown corrugated but with Dynamic Dies help, the gifts of hope, love and support will be shipped in fun colorful boxes to add to the surprise when the next young child receives their box.

Dynamic Dies jumped at the opportunity to partner with the outstanding non-profit. It was a perfect match for this producer of tooling for the corrugated box industry. Under the direction of Graphics Director, Jeff Francis and with the production capabilities of Dynamic Dies Digital Graphics Division, donation boxes were soon rolling off the presses.

The amazing youth volunteers ranging from ages 12-15 made a formal presentation to the leadership team at Dynamic Dies. When the presentation was completed, the Leadership team of Dynamic Dies realized there was a tremendous dedication, commitment and professionalism within the Youth Leaders of the Foundation. We know we had to do more than supply printed boxes.

Pat Sullivan, President of Dynamic Dies, committed on behalf of the company to fund \$1,800 to cover the cost of 3 boxes. Currently, the cost per box including all the gifts, the large oversized bear for children to snuggle with when they receive their shot and the cost of shipping comes to \$600 per box. Depending on the length of treatment, a client may receive more than one box. The Foundation has set a goal of donating 25 gift boxes to deserving young children this year.



Avalon Foundation's Youth Board of Directors' celebrate with Dynamic Dies Vice President of Human Resources, Jill Kopanis, as they view the mock up of their printed box.

Dynamic Dies continue to partner with the Avalon Foundation and recently printed and donated all the signage for a donated golf cart that was driven in the parade at the Old West End (Toledo) parade to further promote the work of the foundation. We look forward to continuing to work with this great organization.

We are not just about making box, we are about making a difference . . . one box at a time

JOIN US IN MAKING A DIFFERENCE!!!

INDUSTRY-WIDE CHALLENGE

Dynamic Dies is putting out an industry-wide challenge to you!! To the box houses and tooling supplies, to our friends and our competitors. Let's work together to . . .

“Make A Difference . . . One Box At A Time”

The Avalon Foundation is projecting they will need funding for 25 ‘pain boxes’ this year. Each pain box cost is \$600. Dynamic Dies has committed to funding 3 of those boxes to provide gift rewards to children enduring their painful treatments.

The Challenge

We challenge 22 more companies to step up and donate for just one pain box at a cost of \$600. If you have had a good financial year, and this story touches your heart– how about funding 2 or 3 boxes, like DDI has.

Boxes are our industry!! Let's make a Difference Together!

Donations:

Checks payable to: The Avalon Foundation of Toledo

Send to : Jill Kopanis Dynamic Dies, Inc

1705 Commerce Road Holland, OH 43560

The Avalon Foundation is a 501c3 non-profit. If donation receipt required, please include a request with your donation.

Please send your donation by October 1, 2018. A formal presentation of the collective donations will be made to the Avalon Foundation on behalf of all IADD members who donated.